



## **Application for LaGrange County EDC Venture Accelerator**

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### Instructions

Please write your answers to each question in either an MS-Word document or a pdf file (include the questions themselves). Email the document to Ryne Krock at rkrock@lagrangepcountyedc.com. DO NOT INCLUDE PROPRIETARY INFORMATION!

### Company Information

1. What is your company's name, address, phone, website, and social media names?
2. Does your company intend to remain in or locate in LaGrange County? If not already located here, please explain your relocation plans.
3. What market category(ies) does your business fit in: agribusiness, agtech, food products or services, wood or metal products, technology, other? Explain.
4. Is this a new venture or an expansion or spinoff of an existing venture? Explain.

### Contact Information

1. Please give the names, telephone numbers, and email addresses, and social media names of all founders or owners.
2. Which of the founders will be working full time on this business? If none will be working full time on the business, please explain.

### Venture Information

1. What is your company going to make?
2. How do you know people need what you're making? What substitutes do people use today to solve their need?
3. Who are your competitors or likely competitors?



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4. What's new about what you're making? What do you understand about your business that competitors just don't get?
5. Describe your team's experience working with this product or in this market. Describe your team's experience starting and growing early stage ventures. Describe the role each founder will play in this venture. What is the biggest skill gap or unfilled role on your team?
6. How far along is your new venture? Do you have sales yet? If so, how much? Do you have a completed product or a prototype? If not, when will you?
7. How do you, or will you, make money (what are your revenue streams and how profitable are they)? How large is the market you plan to address? How do you know?
8. What role do you envision the venture will play in the LaGrange community in 7 years?
9. What scares you the most about starting this venture?