



FOCUS AREAS AND ACTION ITEMS FY 2024-2025

BUSINESS RETENTION & EXPANSION

Working to understand the needs of existing businesses and fostering an entrepreneurial spirit within LaGrange County

One hundred local business visits annually to gather insights into challenges, opportunities, and growth potential • Facilitation of networking events around the county • Promote local business development • Support infrastructure development • Celebrate local success stories • Create and Cultivate a business friendly environment

BUILDING UPON ASSETS

Strategically building upon existing assets, to create a unique identity, attract investment, and stimulate economic development - all while fostering a sense of pride and ownership in LaGrange County

Promote natural resources and tourism as a source of economic development • Identify and nurture local talent by investing in education to assist in the development of a skilled and viable workforce • Support local farmers and agribusiness • Community engagement and empowerment

BUSINESS ATTRACTION

While most of the county's opportunities are likely to come from BR&E efforts, attracting new businesses increases the tax base and creates new job opportunities to reinforce population retention and attraction. Pursuing new businesses that match LaGrange County's values and assets will contribute to both new opportunity and future prosperity

Establishment of shovel ready site(s) • Targeted industry recruitment • Infrastructure Investment

QUALITY OF LIFE & PLACE

Attracting and retaining a skilled and ready workforce is a critical factor in the success of any business, and it is closely tied to the overall quality of life and appeal of a local community

Promote cultural and recreational amenities • Encourage development of housing projects that meet the needs of our diverse workforce • Collaborate with local healthcare providers to ensure accessibility • Promote a diverse and inclusive community Support Childcare and early learning initiatives in the County • Pursue Stellar Pathways designation with OCRA • Actively serve on LaGrange County Together leadership Committee

ORGANIZATIONAL SUSTAINABILITY

The long-term funding needs of LCEDC will be carefully monitored and assessed. The priorities established by the LCEDC Board of Directors are all important to the long-term success and prosperity of LaGrange County and the businesses that call LaGrange County Home.